




# AARON L. MCKINNEY

aaron@thealmway.com 

850.264.3748 

thealmway.com 

ARTS ADMINISTRATOR  
+ THEATRE PRODUCER

## EDUCATION

FLORIDA A & M  
UNIVERSITY

Bachelor of Arts / Theatre  
(Performance)

CALIFORNIA INSTITUTE  
OF THE ARTS

Master of Fine Arts /  
Theatre Management  
(Producing)

## PROFESSIONAL EXPERIENCE

07/2021 – PRESENT

EXECUTIVE DIRECTOR

Hi-ARTS/Hip Hop Theater Festival, Inc.

New York, NY

- Served as Interim Executive Director from 4/2021 - 7/2021. Uphold mission and values of organization, serve as spokesperson for the organization, provide financial, programmatic, and strategic direction, report to and work with the Board of Directors, manage day to day operations, work with Development Manager and development consultants on increasing fundraising goals and funder relationships, hire and supervise staff, build organizational culture, build and maintain financial systems and maintain relationships with external partners.

10/2016 – 07/2021

GENERAL MANAGER

Hi-ARTS/Hip Hop Theater Festival, Inc.

New York, NY

- Reviewed, tracked and prepared organizational budgets, project budgets and cash flow reports, drafted and executed artist and vendor contracts, managed payroll and accounts payable with external administrative management company, oversaw venue rental/management, maintained organizational master calendar, oversaw box office operations, recruited and managed interns and volunteers, coordinated space and office organization, provided artistic input on programs and residencies, oversaw company management and supported Executive Director in realizing the vision and mission of the organization.

09/2015 – 08/2016

MANAGING DIRECTOR

Stella Adler Studio of Acting

New York, NY

- Served as board liaison and arranged meetings and communications between the studio and board, identified and cultivated new development relationships, tracked and responded to giving campaigns/events using RaisersEdge software, created budget narratives for funding proposals, collaborated on producing the annual fundraising gala, assessed and recommended improvements to studio operations and worked with Artistic Director on realizing real estate goals.

05/2014 – 09/2015

PROJECT MANAGER

Sankofa Justice & Equity Fund

New York, NY

- An arts and activism organization founded by Harry Belafonte that heightens awareness of social justice issues using the platform of commercial artists. Managed day-to-day workflow of several artistic projects, including pre-planning of 2-day music festival, organized commercial artists visits with Mr. Belafonte, provided executive assistance to co-directors, served as advisory board liaison, managed interns and communicated with fiscal sponsor to ensure proper budget reporting.

- MORE -



# AARON L. MCKINNEY

## PROFESSIONAL EXPERIENCE CONTINUED

---

**06/2013 – 05/2014**

PRODUCING DIRECTOR

651ARTS

Brooklyn, NY

- Executed and managed artistic process and performances, managed institutional marketing including all aspects of season planning (budgeting, designing, and printing), served as local company manager for national/international artists and managed college artistic interns. Served as registration coordinator for the 25th Anniversary Gala.

**01/2013 – 05/2013**

MANAGEMENT INTERN

651ARTS

Brooklyn, NY

- Assisted Executive Director in the launching of the family performing arts series, Board of Director relations/cultivation, general arts organization administration, season planning and production logistics.

## PRODUCTION/PROJECT MANAGEMENT HISTORY

---

PRODUCING CONSULTANT/STAGE MANAGER

OFF BROADWAY

THE CONTRACT

- A drama about spirituality and sexuality written by James Webb and produced by Theatre Evolution. Served as Producing Consultant in this Off-Broadway debut advising the Producer/Writer/Director on production logistics from venue negotiation to marketing. Stage managed run of production.

ASSOCIATE PRODUCER

NEW JERSEY PERFORMING ARTS CENTER

LYRICS FROM LOCKDOWN

- A drama about spirituality and sexuality written by James Webb and produced by Theatre Evolution. Served as Producing Consultant in this Off-Broadway debut advising the Producer/Writer/Director on production logistics from venue negotiation to marketing. Stage managed run of production.

PRODUCER

NEW YORK/LOS ANGELES MFA/BFA ACTORS' SHOWCASE

- Responsible for coordinating bicoastal (NYC and LA) performances with 33 actors. Responsibilities included company management, booking venues, researching & marketing to industry professionals and the design of headshot & program booklets for industry professionals.



# AARON L. MCKINNEY

## ASSOCIATIONS + AFFILIATIONS + RECOGNITIONS

---

### TRAINEE

2018 EDI Facilitator Training  
ArtEquity

### FELLOW

2018 Emerging Leaders  
Institute Association of  
Performing Arts  
Professionals

### MEMBER/PAST OFFICER

Florida A&M University  
NY Alumni Association  
(2015 – Present)

### CO-CHAIRPERSON

651ARTS Young  
Professionals Committee  
(2015 – 2017)

## PRODUCTION/PROJECT MANAGEMENT HISTORY

---

### PRODUCING CONSULTANT ENTERTAINMENT GRP/ INDEPENDENT

WOODS

- Responsible for advising on film docu-series pre-planning, researched and created a budget in preparation for Producers' project development meetings and fundraising.

### PRODUCER LUNATIC SUN

INDEPENDENT

- A musical in development commenting on the state of consumerism. Served as producer of developing musical. Responsibilities included finding venue, coordinating auditions, overseeing rehearsal process, marketing two staged readings, moderate feedback sessions and advising playwright on developing new material. Also responsible for drafting collaboration agreements for contributing writer/lyricist.

### PRODUCER CALIFORNIA INSTITUTE OF THE ARTS (CALARTS)

- Produced 1<sup>st</sup> and 2<sup>nd</sup> annual special events weekend at CalArts for parents of prospective, current and former students. Responsible for coordinating all weekend activities including a complex series of class visits, workshops and performances as well as coordination of registration for over 300 guests.

### ASSISTANT PRODUCER CENTER FOR NEW PERFORMANCE TIMBOCTU

- A bilingual international collaboration between CalArts Center for New Performance and UDG Cultura. This project joined a 30-person cast and crew from Mexico and the US to create a piece about the current drug cartel problems in Mexico. Responsible for assisting director Martin Acosta and producing director in all stages, from early workshops to LA world premiere, including marketing, company management, subtitles and ongoing liaison between cast, crew and venue.

### AUGUST WILSON MONOLOGUE COMPETITION CENTER THEATRE GROUP (CTG)

- Worked with CTG on yearly regional high school competition held at the Mark Taper Forum as part of the National August Wilson Monologue competition produced by Kenny Leon and the True Colors Theatre Company. CTG served as host for the Southern California regional competition. Responsible for research to develop thematic elements for the regional competition, program information and creation of video footage of the participants.

### DIRECTOR FIRST BREATH PLAY READING SERIES JOKER

- Responsible for directing a play reading performance with talk back Sessions to help playwright further develop script.